

Summary

Strategic Lead UX Designer with 10 years of experience specializing in complex B2B SaaS and enterprise platforms. Expert in Human-Computer Interaction (M.Sc.) with a proven track record of translating intricate business workflows into digital products. Specialized in design leadership, AI interface patterns, design system architecture, and cross-functional agile environments.

Work Experience

Lead UX Designer - Ergosign GmbH (Hamburg)
July 2025 - Present

- Active role in digital transformation at Lufthansa Technik, help in product vision, lead research, workshops and UX/UI strategy, design deliverables and ensure high-quality execution.
- Managing multiple projects including allocation of design resources, budgeting and deliverables.
- Supported mid level, senior designers and steered design-dev collaboration towards impactful outcomes.

Senior UX Designer - Ergosign GmbH (Hamburg)
June 2024 - July 2025

- Conducted research, workshops and designed multiple web applications for Lufthansa Technik solving problems for various stakeholders in the aviation industry.
- Increased revenue for multiple business workflows.

Senior Product Designer - Cargonexx GmbH (Hamburg)
Feb 2023 - May 2024

- Crafted the end - end design and gained new customer for an MVP Logistics B2B (supply chain).
- Lead design & make sure customer- user-business needs are fulfilled by cross team collaboration.
- Lead Design strategy, User research, UXD, UI & Design System.

Product Designer - quantilope GmbH (Hamburg)
Aug 2022 - Jan 2023

- Owned the UX and UI for the B2B market research product.
- Created goal-oriented design solutions for Survey participants across the globe for clients including Pepsi, Nestle, Lindt etc.

UI/UX Designer - Claimsforce GmbH (Hamburg)
Nov 2021- June 2022

- Designed the web & mobile app for B2B SaaS Insure Tech.
- Shaped & handled the claimsforce Design System.
- Lead the end-end design process for Assessment squad.
- Dual Track Scrum & Product Trio cross functional collaboration.

Research Assistant UX - Human Computer Interaction - Tallinn University (Estonia)
July 2020 - June 2021

- UX Research & Co-creation of Ed Tech platform for Tallinn University that supports UN sustainable development goals.

UI/UX Designer - Educational Initiatives Ltd (India)
Mar 2019 - June 2019

- User research, user experience, interface design for E-learning web application 'Mindspark' used in 300+ schools across India, United States and UAE.

Junior UI/UX Designer - LTI Mindtree (Fortune 500) (India)
Nov 2015 - Feb 2019

- Worked closely designing web and mobile products in Education, Agriculture and livelihood domains.
- Designer of Active citizenship and Leadership program, through design thinking and creative practices.

Education

M.Sc, Human Computer Interaction - Tallinn University
2019 - 2021

- 4.7 GPA (Cum laude/Honours)
- Master’s thesis - 'Designing in troubled waters: stakeholder engagement in an extremely constraint environment'.

Bachelor of Technology - Kannur University
2010 - 2014

Skills & Expertise

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|------------|---|
| Design | End to end Product Design, Wireframing, Prototyping, Design Systems. |
| Research | User Interviews, Generative Research, Personas, Customer Journey Mapping,Usability Testing. |
| Strategy | Product Strategy, Agile Dual Track Scrum, Cross-functional Collaboration (Product Trio). |
| AI | Integrated design workflows using AI. |
| Leadership | Stakeholder management, mentoring designers. |

Tools

- Figma, Miro, Gemini AI, JIRA, Hotjar, Mixpanel, Zeroheight, Storybook, Chromatic, Lovable, Vercel.

Certifications

- Design Patterns for AI Interfaces.

Awards

- Masters studies HCI Cum laude (Honors)
- Dora scholarship (EU - Republic of Estonia)
- Spot On Award for Accountability (Mindtree).